

# Maggie's Rescue

# Strategic Plan 2023-2025

## Who we are



Our **purpose** is to improve the lives of companion animals  
Our **vision** is a world where no animal is in need of rescue  
Our **values** are compassion, integrity, collaboration & empowerment

## Our objectives

Rescue & rehome unwanted animals

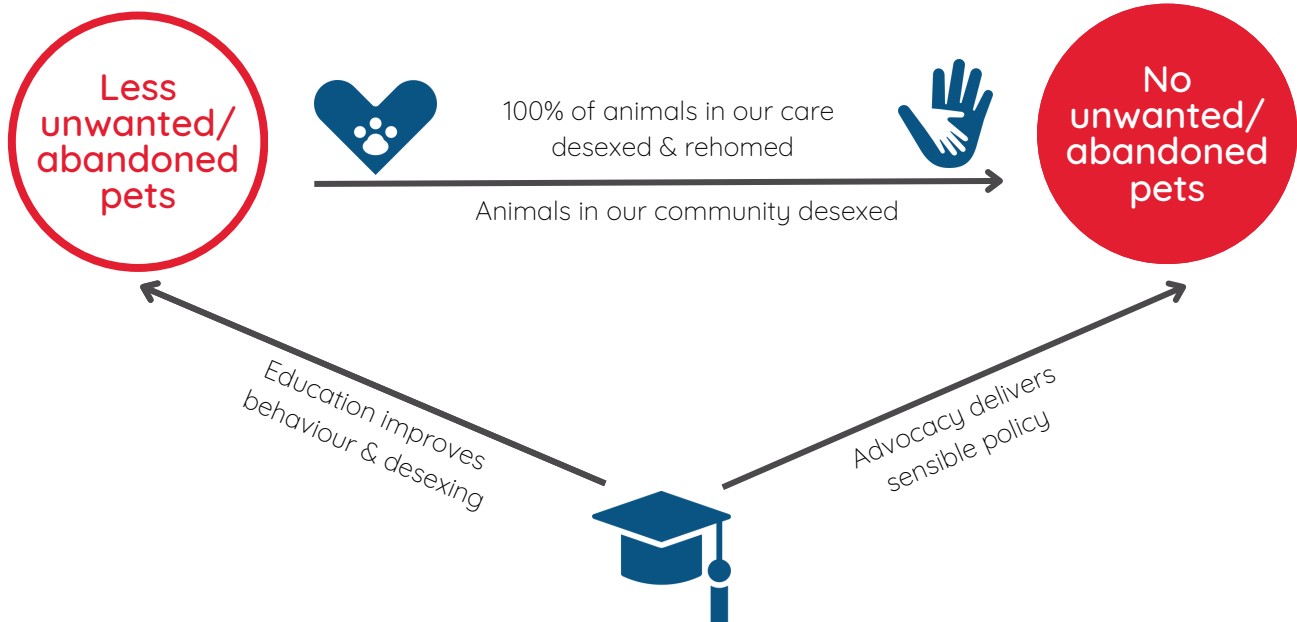


Advocate for & assist in **desexing**

Educate & promote animal welfare



## How we create impact



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Objective	Goals	Outputs	Outcomes	Impact
Rescue & Rehoming	<ul style="list-style-type: none"> <li>100% of animals in our care rehomed</li> </ul>	<ul style="list-style-type: none"> <li>Engaged foster carer network</li> <li>Growing supporter base</li> </ul>	<ul style="list-style-type: none"> <li>Animals rescued</li> <li>Animals rehomed</li> <li>Feedback from foster carers</li> </ul>	Less unwanted/ abandoned animals
Desexing	<ul style="list-style-type: none"> <li>100% of animals in our care desexed</li> <li>Animals in our community desexed</li> </ul>	<ul style="list-style-type: none"> <li>Desexing fund</li> <li>Desexing education campaign</li> <li>Community desexing program</li> </ul>	<ul style="list-style-type: none"> <li>Funds raised</li> <li>Animals in care/in our community desexed</li> <li>Animals desexed on arrival</li> <li>Vouchers utilised</li> </ul>	
Welfare & Education	<ul style="list-style-type: none"> <li>Better animal behaviour</li> <li>Better legislation &amp; regulations for companion animals</li> </ul>	<ul style="list-style-type: none"> <li>Better behaviour education campaign</li> <li>Advocacy expertise recruited</li> <li>Better rules campaign</li> </ul>	<ul style="list-style-type: none"> <li>Education/ training sessions delivered</li> <li>Feedback from attendees</li> <li>Opinions sought on our issues</li> </ul>	

New additions from the 2021-2023 plan in red